

# FARMALL®

## A REMARKABLE HISTORY DRIVEN BY INNOVATION

Born of the land almost 100 years ago, the proven hard-working versatility and innovative design that revolutionized farming in the 1920s continues to deliver outstanding value for producers today.

### 1923–1930

#### THE BEGINNING OF THE FARMALL SUCCESS STORY

- The first Farmall series tractors were built to replace horses on the farm.
- These “all purpose” tractors could pull heavy harvesting and tillage machines, and plant and cultivate row crops.
- Their revolutionary design caught on quickly with farmers. By 1930, production reached 200 units per day.

1920s FARMING STATS	
US Population	105,720,620
Farm Population	31,614,269
Labor Force	27% farmers
Number of Farms	6,454,000
Average Acreage	148



### 1939–1946

#### THE FAMOUS LETTER SERIES

- IH launched the Letter series featuring A and B (small-sized), H (middle-sized) and M (large-sized) tractors.
- An extensive range of quick-attach implements were launched to create the “Farmall System of Farming.”
- Raymond Loewy’s “Culti-Vision” design moved the operator to the right of the engine for improved visibility. This feature remained in production for 40 years.

1940s FARMING STATS	
US Population	131,820,000
Farm Population	30,840,000
Labor Force	18% farmers
Number of Farms	6,102,000
Average Acreage	175



### 1931–1938

#### THE FARMALL F SERIES

- Launched in 1931, the F series was designed for farmers with 200+ acres who needed a more powerful 3-plow tractor.
- The F series featured new technologies like PTO, 4-speed transmission, gasoline engines, foot-to-floor pedal control, and rubber tires.
- In 1936, the Farmall paint color changed from “battleship gray” to the trademark No. 50 motor red.

1930s FARMING STATS	
US Population	122,775,046
Farm Population	30,455,350
Labor Force	21% farmers
Number of Farms	6,295,000
Average Acreage	157



### 1947–1953

#### THE SUPER FARMALL SERIES

- The Farmall Cub tractor was introduced in 1947 and designed for farms under 40 acres still using a single horse.
- The Farmall Super M-TA featured a torque amplifier, enabling operators to shift between two gears on-the-go or under load – an industry first.
- The Farmall Super C tractor’s 2-point Fast-Hitch made it easy to attach rear-mounted implements.

1950s FARMING STATS	
US Population	151,132,000
Farm Population	25,058,000
Labor Force	12.2% farmers
Number of Farms	5,388,000
Average Acreage	216



### 1954–1966

#### THE FARMALL NUMBER SERIES

- To meet demand for more power in the field, the 100 series of Farmall (100, 200, 300 and 400) now replaced the Letter series.
- Models 300 and 400 featured the torque amplifier, plus ten forward and two reverse gears.
- In 1965, the Farmall 1206 Turbo was the first 2WD row-crop tractor to exceed 100 hp.

1960s FARMING STATS	
US Population	180,007,000
Farm Population	15,635,000
Labor Force	8.3% farmers
Number of Farms	3,711,000
Average Acreage	303



### 1967–1974

#### GENERATION SIX FARMALLS

- The Farmall 656 tractor featured a continuously variable hydrostatic transmission for precise matching of speed and power for any job.
- Use of the Farmall nameplate was discontinued in 1975.

1970s FARMING STATS	
US Population	240,335,000
Farm Population	9,712,000
Labor Force	4.6% farmers
Number of Farms	2,780,000
Average Acreage	390



### 2003–PRESENT

#### FARMALL REBORN

- In 2003, Case IH reintroduced the Farmall series with a line of compact tractors designed for small farms and residential acreage.
- In 2012, Case IH introduced Farmall A, B and C series – tractors that combined utility engineering with advanced technology.
- Case IH continued to build on the Farmall legacy with the release of Farmall utility 55A, 65A and 75A tractors in 2018. In 2020, Farmall 95A, 105A and 115A tractors entered the marketplace.

2000s FARMING STATS	
US Population	290,800,000+
Farm Population	2,150,000
Labor Force	1.6% farmers
Number of Farms	2,166,780
Average Acreage	440



S I N C E 1 9 2 3

OVER 5 MILLION SOLD AND COUNTING.

# FARMALL®



The proven versatility and design that revolutionized farming in the 1920s continues to deliver industry-leading innovation for producers today.

No Regeneration Required • More Standard Features • Unmatched Operator Comfort • Heavier Weight Distribution

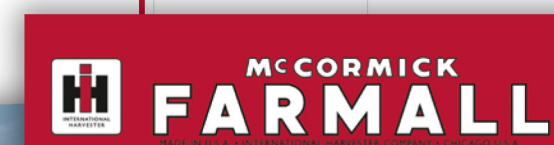
1923 – 1930

The beginning of the Farmall success story



1939 – 1946

The famous Letter series



1931 – 1938

The Farmall F series



1947 – 1953

The Super Farmall series



1954 – 1966

The Farmall number series



1967 – 1974

Generation six Farmalls



2003 – 2020

Farmall reborn

